



## O'Hara Leadership Award for Direct & Interactive Marketing Education Application

The mission of the DMAW Educational Foundation is to promote the education of college students and their professors in direct and interactive marketing. The O'Hara Leadership Award has been established to recognize outstanding achievement by a professor, college/university, or author that furthers this mission.

If you are a leader, or know of a colleague, in educating college students in direct and interactive marketing in Delaware, Maryland, Virginia, Washington, D.C., or West Virginia, we invite you to either personally apply or nominate a colleague for the award.

Name of Nominator: \_\_\_\_\_

E-mail Address of Nominator: \_\_\_\_\_

Phone# \_\_\_\_\_

Name of Nominee if different from Nominator: \_\_\_\_\_

Title or Occupation: \_\_\_\_\_

College or University: \_\_\_\_\_

University Address: \_\_\_\_\_

Home Mailing Address: \_\_\_\_\_

E-mail Address of Nominee: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**Include service to professors, students, or institutions.**

Your application may be submitted by email to [rickwhelancdm@gmail.com](mailto:rickwhelancdm@gmail.com). Please include your C.V. with your application. You may also attach any supporting materials. Indicate any material you wish to have returned to you.

Deadline for Application: **September 30, 2026**

We look forward to receiving your application. The winner will receive an award to be presented in December 2026 during the Best of Direct in Washington, DC.

Send application, C.V. and any supporting material by the deadline to be considered.

For further information, you may contact Rick Whelan, DMAW/EF Nomination Committee Chair, at 703-663-0027 or email at [rickwhelancdm@gmail.com](mailto:rickwhelancdm@gmail.com).