



Exciting opportunity for Students to explore Careers in Direct Marketing

Professors, please share this exciting opportunity with students interested in learning more about jobs and professional networking in the dynamic world of Direct Marketing.

Two ways to Participate: Virtual Mentor for a Day Webinars and In-person Visits

- Virtual Webinars: For MFAD participants who are not able to go to a firm's facility in person, a virtual webinar may be hosted to include multiple interested participants in the MFAD program.
- In Person: An in person visit at the firm's facilities, where students meet with several team members for informal, informational interviews and Q&A about their work.

Mentor for a Day benefits include:

- Networking with industry leaders.
- Learning about Direct Response Marketing from people who do it every day.
- Meeting other students interested in the field.

During the session, students should expect to:

- Learn about the host company.
- Be exposed to the corporate culture of the host and industry.
- Hear about opportunities at the host and in the industry.

Professors, please forward this information to students who may have an interest in the field.

Students, please [click here](https://forms.gle/YR6UnFHjDLnhLbcy9) or on the link: <https://forms.gle/YR6UnFHjDLnhLbcy9> to indicate your interest in our fall 2022 sessions. **Sign up early!**

BONUS: As an MFAD participant, you may get the opportunity for informational interviews.

We hope to see you soon!

Krista Sassaman, Joe Goetz, and Courtney Lewis

Direct Marketing Association of Washington Educational Foundation

Mentor for a Day Committee