

The DMAW/EF Leadership Circle was established in 2008 to support programs that link professors, students and direct marketing organizations. Leadership Circle membership helps to fund many essential programs, such as student mentoring/internships, The Professor's Institute, Bridge Scholarship for Professors, Collegiate Maxi Competition, Academic Advisory Council and much more.

The proceeds from your donation help us in carrying out our goals, which are to educate college students about the possibilities of, and potential in, a direct marketing career. **Help us support the next generation of direct marketing leaders.**

We believe the EF is making a difference in the direct marketing community by connecting students, academia and business executives through our highly effective programs. That alone should be enough to convince you to donate.

With your help we can continue to mold the future of the direct/interactive industry by supporting the education of students in the field. Your commitment and your contribution to support the direct marketing industry will make a meaningful difference in the lives of the next generation of direct marketers.

Sincerely,

Rick Powell  
DMAW/EF President

Yes! I would like to support the DMAW/EF and its goal with my contribution.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company or Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Contribution:  \$50    \$100    \$250    \$500    \$1000  
 Your Best Gift \$ \_\_\_\_\_

I would like to personally help with one of the following EF Programs:

Collegiate MAXI Competition    Professors' Institute    Mentor for a day Program

Payment Method:  AMEX  Visa  MasterCard  Check enclosed  Cash enclosed

Credit Card #: \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

(3 digits on Visa or MC or 4 digits on AMEX)

Signature: \_\_\_\_\_

Please make checks payable to the DMAW/EF, 200 Little Falls Street #205, Falls Church, VA 22046

*The IRS has determined that DMAW Educational Foundation, Inc., is a tax-exempt public charity as described in Section 501 (c) (3) of the Internal Revenue Code, and your contribution is fully tax-deductible to the extent permitted by law*