



O'Hara Leadership Award for Direct & Interactive Marketing Education 2017 Application

The mission of the DMAW Educational Foundation is to promote the education of college students and their professors in direct and interactive marketing. The O'Hara Leadership Award has been established to recognize outstanding achievement by a professor, college/university, or author that furthers this mission.

If you are a leader, or know of a colleague, in educating college students in direct and interactive marketing in Delaware, Maryland, Virginia, Washington, D.C., or West Virginia, we invite you to either personally apply or nominate a colleague for the award.

Name of Nominator: _____

E-mail Address of Nominator: _____

Phone# _____

Name of Nominee if different from Nominator: _____

Title or Occupation: _____

College or University: _____

University Address: _____

Home Mailing Address: _____

E-mail Address of Nominee: _____

Phone Number: _____

Include service to professors, students, or institutions.

Your application may be submitted by email to rick@marketinggeneral.com. Please include your C.V. with your application. You may also attach any supporting materials. Indicate any material you wish to have returned to you.

Deadline for Application: Monday, October 9, 2017

Notification of results: Monday, October 16, 2017

We look forward to receiving your application. The winner will receive an award to be presented at the Best of Direct Awards ceremony November 30, 2017 .

Send application, C.V. and any supporting material by the deadline to be considered.

For further information, you may contact Rick Whelan, DMAW EF Nomination Committee Chair, at 703-706-0350 or email at rick@marketinggeneral.com.