

## Support the Future of Direct/Interactive Marketing in the DC Metropolitan Area

### Direct Marketing Association of Washington Educational Foundation

*The DMAW/EF offers direct marketing courses, programs, and awards to college students and their professors, in order to educate and inspire potential direct marketers to enter the field.*

The Leadership Circle was established in 2008 to support the DMAW/EF, a 501 (c) (3) nonprofit organization, with programs that link professors, students and direct marketing organizations. Leadership Circle donations fund many essential programs, such as Professors' Institute, Collegiate MAXI Competition, Student Mentoring/Internships, and much more.

### Giving Club Levels:

#### → Friend: \$25-\$249

- Recognition on the DMAW/EF website

#### → Bronze: \$250-\$499

- Friend level courtesy PLUS...
- Recognition within the DMAW/EF Newsletter

#### → Silver: \$500-\$999

- Bronze level courtesies PLUS ...
- Invitation to the Professors' Institute reception (January 4, 2018)

#### → Gold: \$1000

- Silver level courtesies PLUS ...
- Special Recognition at the Professors' Institute reception
- Complimentary registration to attend the Professors' Institute (January 4 - 5, 2018) – a two day expert-led program filled with the latest direct and interactive marketing practices.

**Please complete the donation form to contribute to our important mission and join the DMAW/EF Leadership Circle**

#### Contact

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